![multiplicity™ logo]

Multiplicity v3 Product Profile

Product Website:	http://edgerunner.com/multiplicity
Product Download:	30-day free trial download available on our website Activate as free trial or email chris@edgerunner.com to get a KVM Pro license key

Product Description:	Control multiple PCs using one keyboard and mouse
	    Use one monitor (KVM) or connect monitors to each PC (KM)
	    Drag and drop files and folders of any size between PCs
	    Copy and paste text and images between PCs, retain text formatting attributes
	    Lock / unlock all PCs at once from one keyboard
	    Listen to audio from multiple PCs through one PC

Market Category:	Keyboard, Video, Mouse Switch (KVM) Market
Competition:	Multiplicity has two classes of competitors: Competitive Replacements: Hardware KVM Switch, cables and extenders Competitive Alternatives: Software KVM Switch
Competitive Positioning:	- Multiplicity is easier to deploy and about 10% the cost of hardware KVMs - Multiplicity will not wear out and is upgradable unlike hardware KVMs - Multiplicity offers advanced features not possible with hardware KVMs - No other software KVM switch can match Multiplicity's capability, ease of use and customer support
Customers:	http://edgerunner.com/multiplicity#customers In use at more than 13,000 sites worldwide Used with over 290,000 PCs worldwide
Versions and Price:	Multiplicity KM – 1 Primary PC \ 1 KM Secondary PC \ 0 KVM PCs - $19.99 Multiplicity KVM – 1 Primary PC \ 8 KM Secondary PCs \ 1 KVM PC - $39.99 Multiplicity KVM Pro – 1 Primary PC \ 8 KM Secondary PCs \ 8 KVM PCs - $79.99
Software Developer	Multiplicity is developed by Stardock Systems and licensed to EdgeRunner

EdgeRunner Business Profile

Company Name:	EdgeRunner
Company Website:	http://edgerunner.com
Company Address:	15090 Beck Road Plymouth, MI 48170 USA
Market Category:	Software Development and Publishing
Business Description:	EdgeRunner is a global software publisher serving the SMB and Enterprise IT market. We are dedicated to bringing innovative, independently developed solutions to market. We are defined by best-in-class feature sets, combined with simple deployment and industry-leading support. We believe that integrating great software products into your business should be as simple as downloading an app onto your smartphone.
Products:	**Multiplicity** – KVM Switch Virtualization (Enterprise Software KVM) **New Product** – Coming July 2014
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